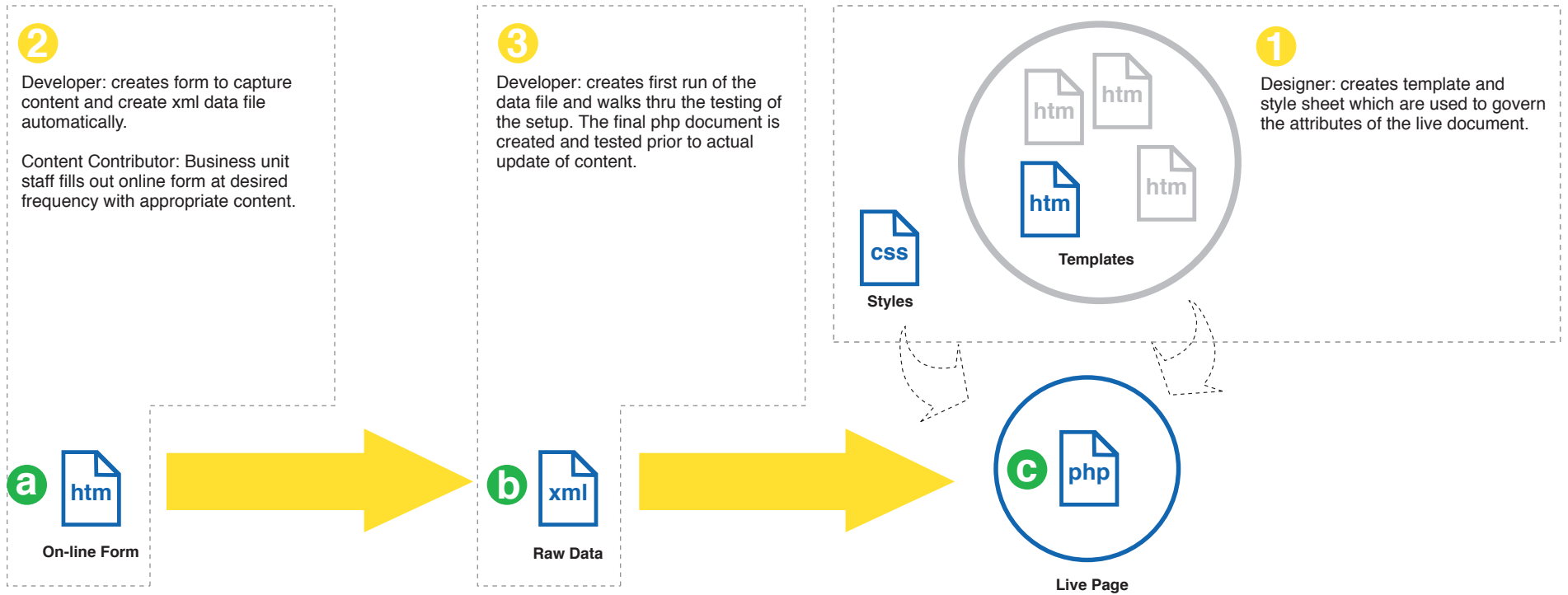


Publishing Path

Web Site (Main Channel)



Future Channels

PDA and other portable devices

Syndicated to Desktop Applications (rss)

The separation of content from the code will allow for easy conversion of the content to other mediums/channels.

By using different templates and style attributes we can serve customized views of the same content, as well as abbreviated displays depending on the need.